

One Year Later: The Wine Atlas Collective



Dear VINsider,

In July 2026, we announced the launch of the **Wine Atlas Collective**, which connects your membership at Tablas Creek to seven other family-owned, sustainably-minded wineries from around the country to bring you added benefits.

We're celebrating the one-year anniversary of the Collective by reminding you how to take advantage of its benefits.

What does this mean for you?

Your membership unlocks exclusive perks at all eight wineries in the Collective, including:

- ✓ Complimentary or discounted tastings
- ✓ Access to member-only wines
- ✓ Special hospitality when you visit
- ✓ The opportunity to purchase with member pricing online



Who are the wineries in the Collective?

The wineries are located throughout the United States, from Virginia to Texas, from New York to Oregon, and from Washington to California. It's your passport to explore the incredible diversity of American wine, with around 43 grape varieties represented. The list:



- Blenheim Vineyards – Virginia
- Brooks – Oregon
- Frog's Leap – Napa Valley
- L'Ecole N° 41 – Washington
- Red Tail Ridge – New York (Finger Lakes)
- Ridge Vineyards – Sonoma & Santa Cruz Mountains
- William Chris Vineyards – Texas Hill Country
- Tablas Creek Vineyard – Paso Robles ← that's us!

[Learn More about the Wine Atlas Collective](#)

Meet the Wine Atlas Collective from the Comfort of Your Home

On April 15th, representatives from each of the wineries hosted a **virtual tasting** to talk attendees through their different histories, philosophies, and wines. That tasting was accompanied by **virtual tasting kits** available through Master the World.

Good news: There are still **virtual kits** available! Experience the full diversity of the collective for just \$140 (ground shipping included) in **this exclusive sampler**. Then **turn on the recorded broadcast** to taste along with the winemakers.



[Subscribe](#) to our email list.

Order a Virtual Tasting Kit

Watch the Broadcast

Shop the Wine Atlas Collections:

Each of the producers has created a special Wine Atlas Collective introduction pack for members of other clubs. Select the logo of the winery below to see what they recommend, or enter code WAC2026 at checkout on any of their wines to receive a club discount.



We are excited to share this benefit to you as a member of our wine club! Please let us know if you have any questions or if there are other ways that we can make your membership more valuable.

- Nikki

P.S. In case you missed it, we transitioned our store and account portal to a faster, more intuitive platform designed to make managing your membership and ordering wine easier. We carried over most of your details, but you'll need to create a new password to access your account. We're offering a **\$20 discount** on your first order on the new account using code NEWPORTAL **through August 31**. Log in to set up your account now!

Activate Your Account

Nicole Getty

Wine Club, Hospitality, and Events Director

Tablas Creek Vineyard

[Subscribe](#) to our email list.



TABLAS CREEK VINEYARD

9339 Adelaida Road, Paso Robles, CA 93446

Phone: 805.237.1231



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